Latech Digital Signage Solution for Airport

Introduction

With millions of potential high-end customers passing through annually, every single airport is a lucrative location for any digital media operator, for the average ROI on advertising campaign is relatively higher

Latech

than most other applications. A well-chosen digital signage system can be extremely beneficial to all sides including advertisers, airports and passengers.

Over the past few years, Latech has managed to deployed dozens of digital signage projects for some of the busiest airports both at home and abroad, with a total amount of more than 1,500 screens being installed. Now Latech's comprehensive airport digital signage solution is ready to cover every single high-traffic location within an airport, ranging from check-in area and security checkpoint, service counter, VIP lounge, boarding area, arrival area, passport control and baggage claim area, etc.

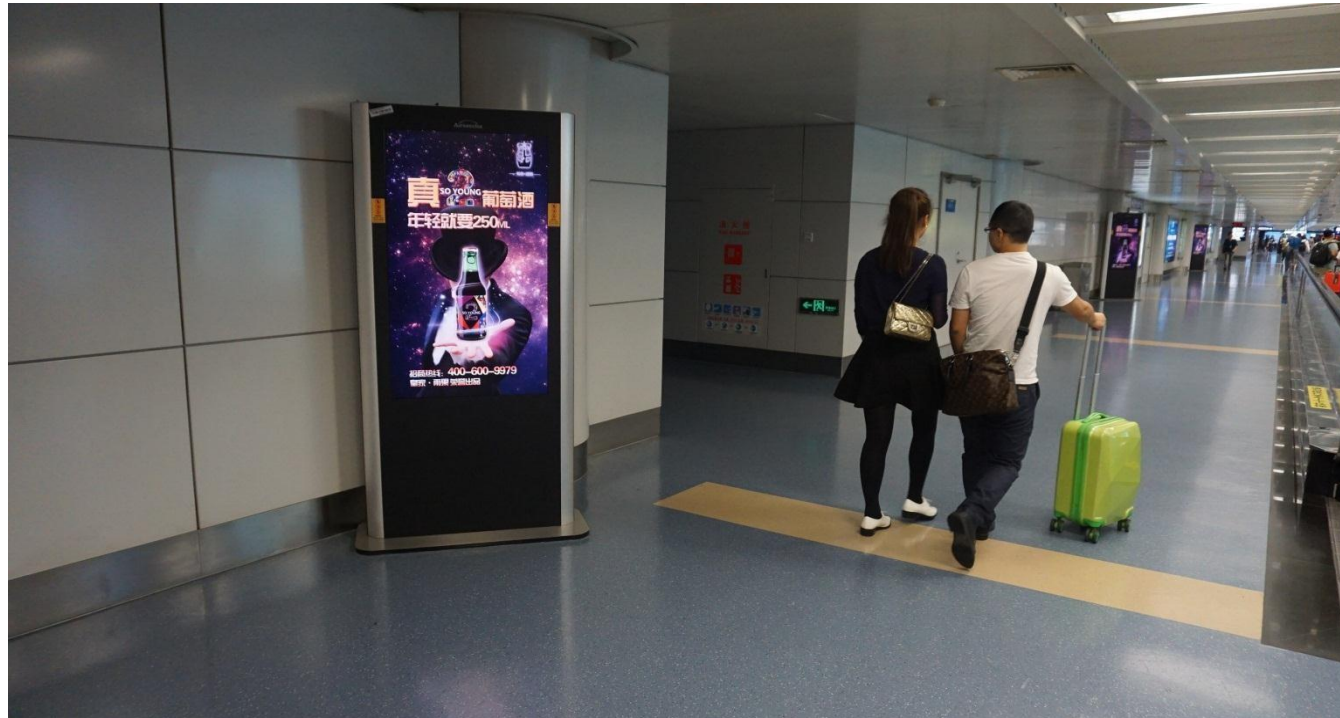# Locations Deployed

Check-in Area

Kiosks in check-in area display tips on self-service check-in, baggage checking and other airport service information messages.

Departure Hall

Meaningful information and dynamic images keep targeted viewers engaged in high traffic locations of departure halls and duty-free shops.

Moving Walkway

High definition floor-standing kiosks standing along the moving walkways for maximizing media's impact and capitalizing passengers' attention.

Baggage Claim Area

Ultra HD large screens display meaningful information like weather at destination, tourist attractions, hotels, etc. The smaller portrait screens on the side show flight arrivals timetable.

Products

Floor-standing kiosks

Features:

- **Screen size 43''/47''/55''/65''/84''**

- **Wi-Fi/3G/4G remote update**

- **Work in 24/7 all year round**

- **1080p high definition display**

- **Centralized management**

- **Custom appearance design**
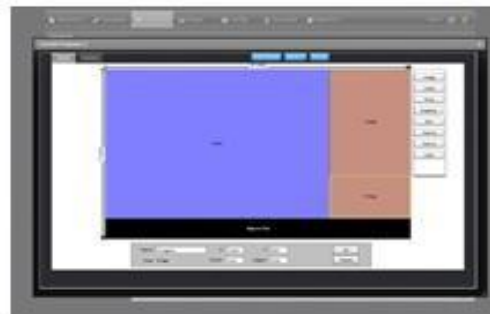
DSLJ100 Digital Signage

Software

Features:

↘ Web-Based Interface

↘ Support unlimited players

↘ Multiple-Corporation support

↘ Content Management

↘ Playlist Scheduling, Layout Change

↘ User Management, Reporting

Web Login

Content Management

Layout Design

Reporting